



ONE REGENT PLACE

Inserts media programme

Profile

Inserts type	Catalogue Mailing & Product Despatch
Gender	60% female
Age	55+
Multi Buyers	Over 57% have made two or more purchases in the past 12 months
Demographic	A, B, C1
Customers	Mail order buyers

Details

Available Slots	5
Max Size	CM, A5 — PDs, A4
Max Weight	CM, 16g — PDs, 100g
CPT A5 10gms	CM, £45 — PDs, £50 per 1,000
Product Despatch	10,000 a month available

Month	Volume	Delivery	Start Date
January	100,000	15/12/2016	02/01/2017
February	50,000	16/01/2017	01/02/2017
March	100,000	16/02/2017	01/03/2017
April	150,000	15/03/2017	03/04/2017
May	150,000	14/04/2017	01/05/2017
June	150,000	15/05/2017	01/06/2017
July	100,000	15/06/2017	03/07/2017
August	100,000	14/07/2017	01/08/2017
September	100,000	15/08/2017	01/09/2017
October	100,000	15/09/2017	02/10/2017
November	100,000	16/10/2017	01/11/2017
December	50,000	15/11/2017	01/12/2017

Insertion dates and volumes are subject to change. Please check with the inserts team for placing options.



Background

One Regents Place targets Telegraph readers with homeware, garden ware, beauty, health and gifts via their monthly catalogue mailing and product despatches.

Customers are Telegraph readers who have purchased via mail order, ABC1 affluent, well educated and highly charity responsive.

Works well for: Health, mobility, travel, collectibles, financial, charities and more!

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