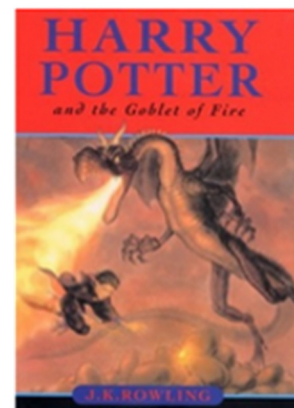


# awesomebooks

## Inserts media programme

### Profile

<b>Inserts type</b>	Product Despatch
<b>Gender</b>	53% female
<b>Age</b>	45+
<b>Multi Buyers</b>	Over 85% have made two or more purchases in the past 12 months
<b>Demographic</b>	B, C1, C2
<b>Customers</b>	Mail order and online buyers



### Details

<b>Available Slots</b>	Weight dependent
<b>Max Size</b>	A5
<b>Max Weight</b>	10g
<b>CPT A5 10gms</b>	£45 per 1,000
<b>Terms</b>	Will not carry more than 8pp

Month	Volume	Delivery	Start Date
January	25,000	23/12/2016	02/01/2017
February	25,000	25/01/2017	01/02/2017
March	25,000	22/02/2017	01/03/2017
April	25,000	27/03/2017	03/04/2017
May	25,000	24/04/2017	01/05/2017
June	25,000	25/05/2017	01/06/2017
July	25,000	26/06/2017	03/07/2017
August	25,000	25/07/2017	01/08/2017
September	25,000	25/08/2017	01/09/2017
October	25,000	25/09/2017	02/10/2017
November	25,000	15/10/2017	01/11/2017
December	25,000	24/11/2017	01/12/2017

Insertion dates and volumes are subject to change. Please check with the inserts team for placing options.

### Background

Founded in 2004 Awesome Books sell new and early new books at affordable prices. With over 15 million books passing through their warehouse each year, some books are given to worthy charities both in the UK and World Wide. Awesome Books offer Books and DVD's covering all genre's with the best selling categories being education, sport and cookery.

**Works well for:** Charities, travel, gardening, food, health, mobility and many other mail order offers.

**Website:** [www.awesomebooks.co.uk](http://www.awesomebooks.co.uk)

@ mediasales@uklps.co.uk

+44 (0)1622 727231

Frith Barn, Dean Street, East Farleigh, Maidstone, Kent ME15 0PR

