



**YVES ROCHER**  
FRANCE

## Inserts media programme

### Profile

<b>Inserts type</b>	Product Despatch
<b>Gender</b>	100% female
<b>Age</b>	70+
<b>Multi Buyers</b>	Over 80% have made two or more purchases in the past 12 months
<b>Demographic</b>	B, C1
<b>Customers</b>	Mail order buyers

### Details

<b>Available Slots</b>	4
<b>Max Size</b>	A5
<b>Max Weight</b>	10g
<b>CPT A5 10gms</b>	£45 per 1,000
<b>Delivery</b>	France

Month	Volume	Delivery	Start Date
January	5,000	12/12/2016	02/01/2017
February	5,000	11/01/2017	01/02/2017
March	5,000	08/02/2017	01/03/2017
April	5,000	13/03/2017	03/04/2017
May	5,000	10/04/2017	01/05/2017
June	5,000	11/05/2017	01/06/2017
July	5,000	16/06/2017	03/07/2017
August	5,000	11/07/2017	01/08/2017
September	5,000	11/08/2017	01/09/2017
October	5,000	11/09/2017	02/10/2017
November	5,000	11/10/2017	01/11/2017
December	5,000	10/11/2017	01/12/2017

*Insertion dates and volumes are subject to change. Please check with the inserts team for placing options.*



### Background

Yves Rocher are a highly established manufacturer of high performance botanicals beauty products for women & men.

1 in 3 women in France use the Yves Rocher brand. Highly responsive customers!

**Works well for:** Charity, cosmetics, fashion, financial, mail order, publishing, foreign travel, wildlife, environment, books and health foods.

**Website:** [www.yves-rocher.co.uk](http://www.yves-rocher.co.uk)

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