

Stauer

HERITAGE OF ART & SCIENCE

In-

Profile

Inserts type	Catalogue Mailing
Gender	65% male
Age	50+
Multi Buyers	Over 25% have made two or more purchases in the past 12 months
Demographic	A, B, C1
Customers	Mail order buyers

Details

Available Slots	5
Max Size	A5
Max Weight	16g
CPT A5 10gms	£45 per 1,000

Month	Volume	Delivery	Start Date
January	X	X	X
February	50,000	16/01/2017	01/02/2017
March	X	X	X
April	50,000	15/03/2017	03/04/2017
May	X	X	X
June	50,000	15/05/2017	01/06/2017
July	X	X	X
August	50,000	14/07/2017	01/08/2017
September	X	X	X
October	50,000	15/09/2017	02/10/2017
November	X	X	X
December	50,000	15/11/2017	01/12/2017

Insertion dates and volumes are subject to change. Please check with the inserts team for placing options.

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The Stauer Collection



Going, Going
Octagon!
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Luxury Products with Value Prices
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Background

Stauer design and manufacture quality time pieces, jewellery and accessories. They have recently made their product range available in the UK and Europe. All customers have been recruited via off the page advertising and through their 32 page catalogue.

100% of their customers are direct mail order buyers.

Works well for: Fashion, food & wine, holidays, charities, publishing and non-competing mail order offers.

Website: www.stauer.co.uk

