



# GardenBird

Quality Bird Food Supplier

## Inserts media programme

### Profile

<b>Inserts type</b>	Product Despatch
<b>Gender</b>	50% female
<b>Age</b>	50+
<b>Multi Buyers</b>	Over 70% have made two or more purchases in the past 12 months
<b>Demographic</b>	A, B, C1
<b>Customers</b>	Mail order and online buyers

### Details

<b>Available Slots</b>	3
<b>Max Size</b>	A4
<b>Max Weight</b>	80g
<b>CPT A5 10gms</b>	£45 per 1,000
<b>Comments</b>	Happy to carry samples

Month	Volume	Delivery	Start Date
January	16,000	19/12/2016	02/01/2017
February	16,000	25/01/2017	01/02/2017
March	16,000	22/02/2017	01/03/2017
April	16,000	27/03/2017	03/04/2017
May	16,000	24/04/2017	01/05/2017
June	16,000	25/05/2017	01/06/2017
July	16,000	26/06/2017	03/07/2017
August	16,000	25/07/2017	01/08/2017
September	16,000	25/08/2017	01/09/2017
October	16,000	25/09/2017	02/10/2017
November	16,000	25/10/2017	01/11/2017
December	16,000	24/11/2017	01/12/2017

*Insertion dates and volumes are subject to change. Please check with the inserts team for placing options.*



### Background

Garden Bird and Wildlife Company was founded in the little country town of Wem in Shropshire in the autumn of 1994. Their aim was to provide a range of high-quality foods for wild birds, something surprisingly difficult to find even now.

Today they've grown into one of the UK's largest specialist suppliers of wild bird-related products by mail order. They now have one of the widest ranges of quality foods, feeders, nest boxes and birdcare accessories, all tested for safety and effectiveness. Plus there's wildlife friendly foods, habitats and plants in the range too!

**Works well for:** Charity, travel, gardening, food, health, mobility and mail order offers.

**Website:** [www.gardenbird.co.uk](http://www.gardenbird.co.uk)

@ mediasales@uklps.co.uk

+44 (0)1622 727231

Frith Barn, Dean Street, East Farleigh, Maidstone, Kent ME15 0PR

