

ARTIGIANO

Italian fashion straight to your door

Inserts media programme

Profile

Inserts type	Catalogue Mailing
Gender	95% female
Age	60+
Multi Buyers	Over 33% have made two or more purchases in the past 12 months
Demographic	A, B, C1
Customers	100% Mail Order Buyers

Details

Available Slots	3
Max Size	A5
Max Weight	10gms
CPT A5 10gms	£35 per 1,000
Terms	No cash with order offers

Month	Volume	Delivery	Start Date
January	135,000	06/01/2017	18/01/2017
February	114,136	27/01/2017	09/02/2017
March	136,000	06/03/2017	17/03/2017
April	62,000	07/04/2017	19/04/2017
May	101,000	05/05/2017	18/05/2017
June	80,000	09/06/2017	21/06/2017
July	X	X	X
August	X	X	X
September	X	X	X
October	X	X	X
November	X	X	X
December	X	X	X

Insertion dates and volumes are subject to change. Please check with the inserts team for placing options.



Background

Artigiano brings you all the luxury, simplicity and elegant tailoring of Italian fashion. For over fifteen years, Artigiano has been designing and making beautifully cut clothes in outstanding quality fabrics - the best of Italian style with a British twist.

"Artigiano" means "hand-crafted" in Italian, which sums up our commitment to design and quality. In fact we still source many of our fabrics from traditional Italian mills and many of our products are made in small family run businesses.

Works well for: Subscription requests, mobility, health, travel, home computing, food & wine, charities, non competing mail order and more!

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